

August 26, 2014
Revised May 12, 2015

Memo to all Connecticut Swimming Coaches and Club Contacts.

Connecticut Swimming abides by the anti-recruiting rules described in the USA Swimming Rules & Regulations Article 304.3.17 Code of Conduct

<https://www.usaswimming.org/news-landing-page/2017/04/06/2017-code-of-conduct>

Action, other than through general advertising, by a coach, owner, officer, volunteer, representative, or employee of a swim club, or a USA Swimming or LSC employee, either through direct contact with an athlete or the encouragement of others, to recruit or otherwise encourage an athlete who is already a member of a USA Swimming member swim club to leave that club, unless the acting party receives prior written approval to recruit or encourage the athlete to change affiliation from the designated club representative of the athlete's existing USA Swimming member swim club or contact is initiated by the athlete, the athlete's parent or authorized representative. General advertising includes any information that is:

- A. Distributed to an identifiable general population where there is a reasonable expectation that the majority of that population are not current members of USA Swimming, or
- B. Placed in or on any item that is sold.

In the event of a violation of this section, a sanction may be imposed against any coach, owner, officer, volunteer, representative, or employee of a swim club, or against any such club, or any combination thereof, as appropriate.

1. This policy prohibits any USA Swimming registered club, coach, employee, parent, volunteer, etc. from direct contact with an athlete or an athlete's family from another USA Swimming member club.
2. This policy does not prohibit an athlete or an athlete's parents from initiating contact with coaches, officials, or other athletes of another club for the purpose of obtaining information about joining another member club. Once the athlete initiates such contact, the policy will not apply to any contact with an athlete of another member club.
3. This policy does not restrict USA Swimming registered clubs from conducting general advertising, team try-outs, or camps.
4. Any violation of this anti-recruiting policy shall be reported to the Eastern Zone Swimming Board of Review, which upon receipt of the complaint may conduct hearings under the Bylaws of USA Swimming.