

CONNECTICUT SWIMMING, INC.
ADVERTISING/SPONSORSHIP POLICY

Approved by the Board of Directors February 16, 2011
Effective: February 16, 2011

This advertising/sponsorship policy has been adopted by the Connecticut Swimming, Inc.'s ("CSI") Board of Directors to provide guidance in allowing advertisement and sponsorship on CSI's website and at events.

1. The Administrative Vice-Chair shall monitor the implementation of this Policy.
2. An advertiser must certify that its advertisement complies with all applicable Federal and State Law and indemnifies and holds CSI harmless from any violation.
3. The advertisement must be in compliance with all applicable USA Swimming and CSI Rules, Policies and Regulations including, but not limited to, those governing privacy, advertising, and sponsorships.
4. In the discretion of the Administrative Vice-Chair, all advertising must be consistent with the Vision and Mission of CSI and USA Swimming.
5. Membership Lists shall not be shared with any advertiser and/or sponsor.
6. Electronic advertising must be compatible with and not pose a security risk to the CSI Website, in the discretion of the Administrative Vice-Chair.
7. The terms and conditions of any contract to advertise shall be negotiated by the Administrative Vice-Chair, or his/her designee but shall be subject to approval by the Board of Directors.