



LSC MIGHTY LEADERS CALL

07.09.20

Jane Grosser opened the call at the top of the hour and welcomed everyone in attendance.

General USA Swimming Announcements

- Mike Unger (Chief Operating Officer)
 - Return to Competition August Update
 - No decision has been made yet regarding August sanctions
 - Draft language is in the works and the BOD will reconvene Tuesday to discuss and vote
 - A reminder to reference 202.2 and 202.3 in the Rule Book regarding the sanction, approval, and appeal process; be prepared for all potential outcomes of an LSC-level sanctioning decision
 - August Regional Meet Update
 - The initial effort to host 15-16 regional meets has changed and will not proceed as originally planned; ended up with only 4-5 sites able to host a regional meet
 - USA-S did not think it was a wise idea to move forward in the current environment where pressure would be put on families to travel
 - On Monday, a release will be coming out that those initial regional competitions will not be supported as national regional meets
 - Two or three sites will likely continue to run their own regional competitions
 - Winter meets are still on at this point; USA-S staying in close contact with the host venues
 - Olympic Trials Update
 - Time standards will not change through the end of this year; a discussion will occur in late 2020 on how to move forward with standards
 - The goal has been to have 1,400-1,500 qualified athletes for Trials
 - To date 1,220 have qualified; most are collegiate athletes, some of whom may not move forward with a career into 2021
 - Potential conflict with NBC coverage; working on logistics
 - Golden Goggles

- Will likely be a combination of a virtual and live gathering for everyone to participate
 - USA Swimming Virtual HOD
 - All should be able to listen in even if they do not have voting rights
 - Vendors are being narrowed down to support the virtual HOD
 - Grant Program Phase 2 Update- Abby Howard
 - End of the day tomorrow (July 10) is the deadline
 - 180 submissions so far with 183 in the process, which is significantly more than Round One
 - The internal review process will begin next week to be completed by July 22
 - August 10 goal to have checks cut and announcements made
 - SSRP incentive announcement
 - An announcement went out last week
 - Encourage clubs to apply for a chance to receive a visit from a National Team member
- Patrick Murphy (Director of Data Analytics) and Larry Herr (Director of Performance Database)
 - Virtual Meet framework/details
 - Free, fun and fast with little to no planning with a focus on swimming fast
 - No timing system required, just stopwatches
 - In order for results to be accepted, they have to be sent to USA-S in a normal meet file (.cl2)
 - Must be a USA-S club
 - No officials required
 - Will provide an opportunity for all clubs to compete right now
 - Unsanctioned times will not count toward national-level achievements
 - There will be a meet simulator on the website to populate results like an actual meet for comparison with other teams
 - The second phase will include a virtual meet series
 - The virtual meet structure will help connect clubs and LSCs across the nation with a virtual leaderboard as a motivator
 - Virtual Meet Webinar Training tentatively set for July 20 at 10am MT
- Brendan Hansen (Director of Team Services)
 - Coaching Hot Topics
 - Hot topic sessions will be coach-driven calls based on information from a survey on topics of interest
 - Social distancing 2.0 will be the topic next week
 - When: Jul 16, 2020 12:00 PM Eastern Time (US and Canada)
 - Register in advance for this meeting:
https://usaswimming.zoom.us/meeting/register/tJEod-CgrT4rE9bH_Z4KMtISslGgtn_AgVOLw
 - When: Jul 16, 2020 7:00 PM Eastern Time (US and Canada)

- Register in advance for this meeting:
 - <https://usaswimming.zoom.us/meeting/register/tJMrceGvrz0sG9chu-0L15Z3r0uhMHQt34FH>
 - After registering, you will receive a confirmation email containing information about joining the meeting.
 - DEI, mental health, and virtual meets are likely topics coming up
 - Round 2 Facility Re-opening Survey Results
 - 45% open as of last week
 - 68% clubs have at least one pool open
 - Roughly 125,000 athletes in the pool right now
 - Non-Compliant Teams
 - There have been some issues with clubs not following local and federal guidelines
 - USA-S staff members are available to assist LSCs engage conversations surrounding this topic with teams
 - Concerns were expressed surrounding rising seniors and collegiate recruiting; will take this back to the USA-S staff to help coaches navigate this concern
- Shana Ferguson (Chief Commercial Officer)
 - The new website is up and running; bugs are still being worked out
 - Coalition Updates:
 - Increased transmission rates cannot be ignored, that sometimes may mean slowing the re-entry process for safety
 - We must all be smart and responsible
 - New Jersey LSC has been a beta for creating a customizable regional toolkit including:
 - Pitching media
 - What to say to media
 - Letters to officials
 - If clubs have information to share, send to Shana (sferguson@usaswimming.org) to create information for future use
 - The CDC's recommendations for remaining 6-feet apart is crucial
 - USA-S schematics for taking lane lines out and creating a rectangular or square route for better physical distancing can be found here: [Pool Schematics Updated July 2020](#)
- Matt Lupton (Senior Director of Creative)
 - LSC Logo Assistance Available to all LSCs
 - [Maine LSC Case Study](#)
 - The goal is to help create LSC logos that align with the USA Swimming brand while keeping the integrity and personality of an LSC
 - Contact Matt (mlupton@usaswimming.org) if you would like to explore opportunities for your LSC's branding
 - This is a free service to LSCs

- Not required, but available to LSCs to utilize
- Larry Herr (Director of Performance Database)
 - The Scholastic All-America qualifying period is being monitored to see how things progress and what meets take place over the next week few weeks; open to suggestions to modify the qualifying period

Announcements

- The 2020 Virtual [LSC Governance Series](#) is hosted by the LSC Development Committee on the 4th Tuesday of each month through November. Our next session will run Tuesday, July 28, 6pm EDT.
 - Tuesday, July 28 - The Governance Committee
 - Tuesday, August 25 - Assessing Revenue Streams
 - Tuesday, September 22 - Organizing Governance Documents
 - Tuesday, October 27 - Identifying New Leaders
 - Tuesday, November 24 - Crisis Management- Covid-19 Lessons Learned
- Next Tuesday (14th) is the LSC Communications Follow-up Session
 - Noon Central for basics
 - 5pm Central for those with some experience wanting to dig a little deeper
 - Link for both sessions :
<https://usaswimming.zoom.us/j/94303684459?pwd=UEcvS0FwT01Hd2ZaSUJuNlNlOjRhdz09>
- Next meeting will be July 23, 2020 9am PT/Noon ET
- LSC Leader meetings will move to monthly starting in August
- Waiver Template Links
 - [Liability Release And Indemnification Form](#)
 - [Hold Harmless Waiver](#)
 - Any waiver developed should be reviewed by a local attorney before distribution

Moving Forward

- [See LSC Team Support Programs](#)
- Join the [USA Swimming LSC Leaders](#) Facebook page (answer both the LSC question and agree to the terms to be approved for membership)
- Review the [Crisis Management Resource Folder](#)
- Visit the [USA Swimming Swimming Community Coronavirus Resources](#) page